

DeSales University

Adult Studies Certificate Application

(This certificate may not be construed as a baccalaureate degree.)

Name

Last

First

Middle

Mailing address

Street

City

State

Zip

Phone

Cell

Work

Home

ID # or Social Security #

Courses required for Certificate in Marketing Fundamentals (4 Courses)

Course #	Course Title	Date Completed
MK201	Principles of Marketing	
MK220	Consumer and Buyer Behavior	
MK410	Marketing Research	
MK215	Sales and Sales Management	

Note: No more than one course may be transferred to meet the requirements of the certificate

I acknowledge that I have received and read the [Gainful Employment Disclosure](#) for the Certificate in Marketing.

(Please Initial)

Student Signature

Date

Advisor Signature

Date

Division Head Signature

Date

Assistant Dean of Adult & Continuing Education

Date

Application to be completed prior to pursuing Certificate. Certificate awarded upon completion of relevant coursework and payment of all fees.

Original to Registrar

Copies to Business Office and Adult Studies

3/15/2022