

Name: _____

SPORT MANAGEMENT, B.S. (Track: Athletic Communications)

40 courses of three or more credits and 3 one-credit PE courses

GENERAL EDUCATION CORE

BASIC REQUIREMENTS (2 courses and 3 one-credit PE courses)

- Composition and Rhetoric
- EN103 Composition and Rhetoric I
 - EN104 Composition and Rhetoric II
- Physical Education Courses
- PE 100
 - PE ____
 - PE ____

MODES OF THINKING (4 courses)

- Literature (Select one)
- EN 110, EN 112, EN 115
- Mathematics (Select one)
- MA 110, **111 (Recommended)**, 121
- Natural Science (Select one)
- BI 209, BI 210, BI 211, BI 242, CH 209, PH 209
- Philosophy
- PL 109
- Social Sciences (**Satisfied by Major**)

CULTURAL LITERACY (6 courses)

- Humanities I and II. *Preferably* select a set (e.g., HI 201/202). However, a combination (e.g., PO 201 + HI 214) is acceptable.
- Hum. I: HI 201, PO 201, HI 213
 - Hum. II: HI 202, PO 202, HI 214, HI 262
- Humanities III: Great Works of Art & Music (See Master Schedule of Day Classes)
- ____ ____
- Humanities IV: Great Works of Literature (See Master Schedule of Day Classes)
- ____ ____
- Foreign Language/World Cultures (Select either two of the same language, any two WC, or one WC and one approved course with international study)
- ____ ____
 - ____ ____

CHRISTIAN VALUES AND THEOLOGY

- (3 courses)
- Catholic Theology
- TH 109
- Intermediate Theology (200/300 level TH)
- TH ____
- Values Seminar (See Master Schedule of Day Classes; *SS 475 is recommended*)
- ____ ____

MAJOR

- (16 required courses)
- SS 150: Introduction to Sport Management
 - SS 200: Sport Management and Leadership
 - SS 230: Facility Planning and Event Management
 - SS 290: Data-Driven Decision-Making
 - SS 330: Sport Marketing and Promotions
 - SS 342: Sport Finance and Economics
 - SS 350: Sport Sales
 - SS 400: Legal Issues in Sport
 - SS 420: Sport Administration
 - SS 450: Sport Management Field Experience
 - SS 450: Sport Management Field Experience
 - SS 450: Sport Management Field Experience
 - SS 450: Sport Management Field Experience
 - AB 217: Financial Accounting
 - EC 112: Economics of Public Issues **OR** 209: Principles of Macroeconomics
 - MK 201: Principles of Marketing

Track: Athletic Communications

(5 courses)

- SS 341: Sport and Media Relations
- CS 265: Web Page Design
- CS 340: Digital Art I
- TV 225: Basic Production and Operations
- TV 230: Introduction to Radio

MINOR

(6 courses)

- ____ ____
- ____ ____
- ____ ____
- ____ ____

ELECTIVES

(As needed to complete 40-course req.)

- ____ ____
- ____ ____
- ____ ____
- ____ ____
- ____ ____

A. Koefer, Director of the Academic Resource Center
Effective fall, 2018

For the most up-to-date record of progress toward completion of degree requirements, students should use the Academic Evaluation tool, which is listed under the Academic Planning heading in WebAdvisor.

DE SALES UNIVERSITY

Typical Program: SPORT MANAGEMENT, B. S. (Track: Athletic Communications)

FALL SEMESTER

SPRING SEMESTER

FIRST YEAR

Introduction to Sport Management (SS 150)
Composition and Rhetoric I (EN 103)
Foreign Language/World Cultures
Philosophy MOT (PL 109)
Mathematics MOT (MA 110, 111, or 121)
Lifetime Fitness and Wellness (PE 100)

... or ...

... or ...

Sport Management/Leadership (SS 200)
Composition and Rhetoric II (EN 104)
Foreign Language/World Cultures
Catholic Theology (TH 109)
Principles of Marketing (MK 201)
Physical Education (Activity)

SECOND YEAR

Data-Driven Decision-Making (SS 290)
Humanities 1
Social Sciences MOT (EC 112 or 209)
Financial Accounting (AB 217)
Literature MOT

Facility Planning and Event Management (SS 230)
Sport Marketing & Promotions (SS 330)
Humanities 2
Natural Science MOT
Intermediate Theology
Physical Education (Activity)

THIRD YEAR

Legal Issues in Sport (SS 400)
Sport Sales (SS 350)
Humanities 3
Sport and Media Relations (SS 341)
Intro to Radio (TV 230)

... or ...

Sport Finance and Economics (SS342)
Sport Administration (SS 420)
Humanities 4
Values Seminar (SS 475 Ethics in Sport)
Basic Production and Operation (TV 225)

FOURTH YEAR

Sport Management Internship (SS 450)
Sport Management Internship (SS 450)
Free Elective
Free Elective
Free Elective

Sport Management Internship (SS 450)
Sport Management Internship (SS 450)
Web Page Design (CS 265)
Digital Art I (CS 340)
Free Elective

A. Koefer, Director of the Academic Resource Center
Effective fall, 2018