Name:		
Maille.		

**BASED ON CREDITS** 

# COMMUNICATION STUDIES (Business Track), B.A. 121 credits and Three 1-credit PE courses

GENERAL EDUCATION CORE	MAJOR (49 credits)		
BASIC REQUIREMENTS			
(6 credits and three 1-credit PE Courses)	CM Core		
Composition and Rhetoric	☐ CM 130: Intro to Mass Communications		
☐ EN 103 Composition and Rhetoric I			
☐ EN 104 Composition and Rhetoric II	☐ CM 199: Communication Theory		
Physical Education Courses	☐ CM 206: Public Speaking		
□ PE 100	☐ CM 220: Journalism		
□ PE □ PE	☐ CM 310: Fundamentals of Public Relations		
□ PE	☐ CM 405: Communication Research Seminar-4 Credits		
MODES OF THINKING (15 credits)	Controlled CM Floativess Change seven of the		
Literature (Select one)	Controlled CM Electives: Choose seven of the		
□ EN 110, EN 112, EN 115	<b>following courses:</b> CM 205, 275, 290, 305, 309, 313,		
Mathematics (Select one; MA 110 recommended)	314, 315, 316, 318, 319, 320, 325, 360, 365, 380, 390,		
□ MA 109, 110, 111, 112, 121	391, 460; <b>EN/CM</b> 212, 312, and 340; <b>HCM</b> 230, 280,		
Natural Science (Select one)	290, 314, 318, 391.		
☐ BI 209, 210, 211, 242, CH 209, PH 209	□ <u> </u>		
Philosophy			
□ PL 109	<u> </u>		
Social Sciences (Select one)	□ <u> </u>		
☐ CJ 109, EC 209, EC 112, PO 103, PO			
109, PS 109, SO 109			
CULTURAL LITERACY (18 credits)	<u> </u>		
Humanities I and II. Preferably select a set (e.g., HI	N-4 Ct-1t		
201/202). However, a combination (e.g., PO 201 + HI 214)	<b>Note:</b> Students are encouraged to complete an internship,		
is acceptable.	CM 391.		
☐ Hum. I: HI 201, PO 201, HI 213			
☐ Hum. II: HI 202, PO 202, HI 214, HI 262	Controlled Pre-Professional Electives in Business		
Humanities III: Great Works of Art & Music	<b>Track:</b> Choose three of the following courses: AB		
	217; EC 112, 209; <b>MG</b> 100, 201; or		
Humanities IV: Great Works of Literature	MI 207.		
Foreign Language/World Cultures	□		
(Select either two of the same language, any two WC,	□		
or one WC and one approved course with			
international study)	FREE ELECTIVES (24 credits)		
<u> </u>			
□	<u> </u>		
CHRISTIAN NALL HES AND THEOLOGY	<u> </u>		
CHRISTIAN VALUES AND THEOLOGY			
(9 credits)	"		
Catholic Theology	OPTIONAL MINOR		
☐ TH 109			
Intermediate Theology (200/300 level TH)			
TH	<u> </u>		
Values Seminar	Ш Ш		

# **DE SALES UNIVERSITY** Example Plan: COMMUNICATION STUDIES (Business), B. A.

#### FIRST YEAR

... or ...

... or ...

### FALL SEMESTER (15 credits and 1-credit PE)

Introduction to Mass Communication (CM 130)

Composition and Rhetoric I (EN 103)

Philosophy MOT (PL 109)

Mathematics MOT (MA 110 recommended)

Foreign Language/World Cultures I Lifetime Fitness and Wellness (PE 100)

# SPRING SEMESTER (15 credits and 1-credit PE)

Communication Theory (CM 199) Composition and Rhetoric II (EN 104)

Free Elective

Public Speaking (CM 206)

Foreign Language/World Cultures II Physical Education (Activity)

#### SECOND YEAR

## FALL SEMESTER (15 credits and 1-credit PE)

Controlled Communication Elective \* ... or ... Controlled Communication Elective \* ... or ... Journalism I (CM 220) ... or ...

Humanities I Literature MOT

Physical Education (Activity)

# SPRING SEMESTER (15 credits)

Controlled Pre-Professional Elective \*\*

Catholic Theology (TH 109) Communication Elective \*

Humanities II

Free Elective

## THIRD YEAR

... or ...

## **FALL SEMESTER** (15 credits)

**SPRING SEMESTER** (15 credits) Fundamentals of Public Relations (CM 310) Controlled Pre-Professional Elective \*\* ... or ... Controlled Communication Elective \* Intermediate Theology (200-300) ... or ... Controlled Pre-Professional Elective \*\* Controlled Communication Elective \* ... or ... **Humanities III Humanities IV** ... or ... Social Science MOT ... or ... Free Elective

#### FOURTH YEAR

## **FALL SEMESTER** (15 credits)

**SPRING SEMESTER** (16 credits) Controlled Communication Elective \* Communication Research Seminar (CM 405) ... or ... Controlled Communication Elective \* Free Elective ... or ... Natural Science MOT Free Elective ... or ... Values Seminar ... or ... Free Elective Free Elective Free Elective

A. Koefer, Director of the Academic Success Center Effective fall, 2022

<sup>\*</sup> Controlled CM Electives: Choose seven of the following courses: CM 205, 275, 290, 305, 309, 313, 314, 315, 316, 318, 319, 320, 325, 360, 365, 380, 390, 391, 460; EN/CM 212, 312, and 340; HCM 230, 280, 290, 314, 318, 391.

<sup>\*\*</sup> Controlled Pre-Professional Electives in Business: Choose three of the following courses: AB 217; EC 112, 209; **MG** 100, 201; or **MI** 207.