

Name: \_\_\_\_\_

**BASED ON CREDITS**

## **INTERNATIONAL BUSINESS, B.A. (Four Plus One Year MBA)**

121 credits and Three 1-credit PE courses

### **GENERAL EDUCATION CORE**

#### **BASIC REQUIREMENTS**

##### **(6 credits and three 1-credit PE Courses)**

Composition and Rhetoric

- EN 103 Composition and Rhetoric I
- EN 104 Composition and Rhetoric II

Physical Education Courses

- PE 100
- PE \_\_\_\_\_
- PE \_\_\_\_\_

##### **MODES OF THINKING (12 credits)**

Literature (Select one)

- EN 110, EN 112, EN 115

Mathematics (Select one)

**(Satisfied by major- MA 111)**

Natural Science (Select one)

- BI 209, 210, 211, 242, CH 209, PH 209

Philosophy

- PL 109

Social Sciences (Select one)

- CJ 109, CM 130, EC 209, EC 112,  
HCM 230, PO 103, PO109, PS 109, SO 109

##### **CULTURAL LITERACY (18 credits)**

Humanities I and II. *Preferably* select a set. However, a combination (e.g., PO 201 + HI 214) is acceptable. **(HI 262 recommended)**

- Hum. I: HI 201, PO 201, HI 213
- Hum. II: HI 202, PO 202, HI 214, HI 262

Humanities III: Great Works of Art & Music

- \_\_\_\_\_

Humanities IV: Great Works of Literature

- \_\_\_\_\_

Foreign Language/World Cultures

(Select either two of the same language, any two WC, or one WC and one approved course with international study.

**Foreign Languages recommended)**

- \_\_\_\_\_
- \_\_\_\_\_

##### **CHRISTIAN VALUES AND THEOLOGY (9 credits)**

Catholic Theology

- TH 109

Intermediate Theology (200/300 level TH)

- TH \_\_\_\_\_

Values Seminar

- \_\_\_\_\_

### **MAJOR (52 credits)**

- MA 111: Probability and Statistics
- MG 100: Introduction to Business
- MG 201: Principles of Management
- MG 220: Data Analysis
- MK 201: Principles of Marketing
- EC 209: Principles of Macroeconomics
- EC 210: Principles of Microeconomics
- AB 217: Financial Accounting
- AB 219: Managerial Accounting
- AB 272: The Legal Environment of Business
- AB 375: Legal Environment of International Trade
- OR** PO 317: International Law and Organization
- FN 330: Corporate Finance
- OR** FN 331: Financial Management
- FN 352: Multinational Financial Management
- OR** EC 400: Global Economic Issues
- MG 340: International Business
- MG 4000: Business Capstone – 1 Credit
- MK 340: International Marketing
- IB 452: Global Business Strategy

An alternative course with an international travel component may be approved with permission from your advisor.

- Business Elective: \_\_\_\_\_  
MG 454 internship in international trade or with Chamber of Commerce recommended.

### **FREE ELECTIVES (15 credits)**

**Recommended:** HI 335, PO 108, PO 115, SS 430, any study abroad course(s); as well as courses in non-U.S. History, non-U.S. politics, and international relations.)

- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_

### **OPTIONAL MINOR**

- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_

### **MBA COURSES for B.A. (9 Credits) \***

1. MBA 1                      2. MBA 2                      3. MBA 3

### **Additional Courses for the 4+1 MBA \*\***

(9 courses-27 credits)-additional tuition at MBA rate

1. MBA 4                      4. MBA 7                      7. MBA 10  
2. MBA 5                      5. MBA 8                      8. MBA 11  
3. MBA 6                      6. MBA 9                      9. MBA 12

*For the most up-to-date record of progress toward completion of degree requirements, students should use the Academic Evaluation tool, which is listed under the Academic Planning heading in WebAdvisor.*

# DE SALES UNIVERSITY

## Example Plan: INTERNATIONAL BUSINESS MAJOR (B. A.); (Four plus One Year MBA)

### FIRST YEAR

#### **FALL SEMESTER (15 credits and 1-credit PE)**

Composition and Rhetoric I (EN 103)  
Principles of Management (MG 201)  
Philosophy MOT (PL 109)  
Introduction to Business (MG 100) ... or ...  
Foreign Language/World Cultures (*FL recommended.*)  
Lifetime Fitness and Wellness (PE 100)

#### **SPRING SEMESTER (15 credits and 1-credit PE)**

Composition and Rhetoric II (EN 104)  
Probability and Statistics (MA 111)  
Foreign Lang/World Cultures (*FL recommended.*)  
Social Science MOT  
Principles of Marketing (MK 201)  
Physical Education (Activity)

### SECOND YEAR

#### **FALL SEMESTER (15 credits and 1-credit PE)**

Financial Accounting (AB 217)  
Principles of Macroeconomics (EC 209)  
Humanities I  
Literature MOT  
Catholic Theology (TH 109)  
Physical Education (Activity)

#### **SPRING SEMESTER (15 credits)**

Managerial Accounting (AB 219)  
Principles of Microeconomics (EC 210)  
Humanities II (*HI 262 recommended*)  
Data Analysis (MG 220)  
International Marketing (MK 340)

### THIRD YEAR

#### **FALL SEMESTER (15 credits)**

Humanities III ... or ...  
Free Elective  
Financial Management (FN 330 **OR** 331)  
Intermediate Theology (200-400) ... or ...  
Natural Science MOT ... or ...

#### **SPRING SEMESTER (15 credits)**

Humanities IV  
Business Elective (*MG 454 recommended*)  
Legal Environment of Business (AB 272)  
Free Elective  
Multinational Financial Management (FN 352)  
**OR** Global Economic Issues (EC400)

### FOURTH YEAR

#### **FALL SEMESTER (15 credits)**

Values Seminar  
Legal Environment of International Trade (AB 375)  
**OR** International Law and Organ. (PO 317)  
International Business (MG 340) ... or ...  
MBA 1  
Free Elective

#### **SPRING SEMESTER (16 credits)**

Global Business Strategy (IB 452)  
Business Capstone (MG 4000) - 1 credit  
MBA 2 Winter Session  
MBA 3 Winter Session  
Free Elective  
Free Elective

### FIFTH YEAR – MBA

#### **SPRING (6 week)**

MBA 4  
MBA 5

#### **SUMMER**

MBA 6  
MBA 7

#### **FALL**

MBA 8  
MBA 9  
MBA 10

#### **WINTER**

MBA 11  
MBA 12

***All students in the BA-MBA program are required to have job experience and/or internship.***

***Consultation with an MBA Advisor is required.***

*Students can apply to the MBA Program at the end of their junior year and will receive a letter of intent. Final acceptance into the MBA Program upon successful undergraduate degree conferral.*

*\* Full-time students who have a cumulative GPA of at least 3.0 and have senior status may enroll in graduate courses while fulfilling the requirements for an undergraduate degree. They may register for no more than two graduate courses at a time and may accumulate no more than nine graduate credits (three courses) towards the completion of their undergraduate degree.*

*\*\* The MBA curriculum can be completed online in 36 credits through the general MBA track. Additional tuition will be billed at the MBA rate at the time of admittance.*

S. Finney, Director of the Academic Success Center  
Effective fall, 2023